



## Curriculum vitae

### PERSONAL INFORMATION

**FIRST NAME / SURNAME** Kago O Tlhomelang

**ADDRESS** Immengarten 8, 31134 Hildesheim, Germany AND Plot 15519, Tapologo Broadhurst, Gaborone, Botswana

**BOTSWANA CELL** +267 72 42 9588

**GERMAN CELL** +49 176 7470 0933

**EMAIL** [ktlhomelang@hotmail.com](mailto:ktlhomelang@hotmail.com) / [kago@go2play.xyz](mailto:kago@go2play.xyz) / [kagelang@gmail.com](mailto:kagelang@gmail.com)

**NATIONALITY** Botswana

**DATE OF BIRTH** 16.07.1981

**GENDER** Male

**DESIRED POSITIONS** Lead Art Director / Ux Designer / Brand Manager

**Work Experience** 10 years

#### GO TO PLAY PTY (LTD)

**DATES** May 2012 - present

**POSITION** Founder/ Board Member/ Lead UX design & Strategy

**RESPONSIBILITIES** Branding and Brand Management of online and offline clients, UX design, social media content strategy

**CLIENTS** Almaz/ ThutoMate educational applications - Moro Group Subsidiaries (consultancy 2017 - present). Responsibilities entailed character development and UX design (ThutoMate) and social media content strategy and implementation (Almaz).

**TYPE OF BUSINESS** Tech & IT

**CLIENTS** Arcswana Architects/ K-Hill Property Developers (consultancy 2017 - present).

**TYPE OF BUSINESS** Architecture & Property development / Real Estate

**DATES** October 2017 - present



## Curriculum vitae

<b>POSITION</b>	Brand management and UX Design Strategist consultant (under Go2Play LTD)
<b>CLIENT</b>	Arcswana Architects / K-Hill Property Developers
<b>RESPONSIBILITIES</b>	Responsibilities entailed brand management and campaign development, and social media content strategy and implementation. Advertising & web application development, team management.
<b>WIRED Y&amp;R BOTSWANA</b>	
<b>DATES</b>	2011 - 2013
<b>POSITION</b>	Art director/ designer (full-time)
<b>RESPONSIBILITIES</b>	Art direction and design for branding, campaigns and annual reports clients worked with include: DSTV Access Campaign 2012, Richmark product packaging, BIHL Campaign, Maruapula School branding (pro-bono), JPSL/Debswana safety Campaign (Award winner 2013 best internal campaign)
<b>TYPE OF BUSINESS</b>	Advertising Agency

## Education and Training

<b>DATES</b>	2001 - 2006
<b>QUALIFICATION AWARDED</b>	BA Degree Multimedia design
<b>PRINCIPAL STUDIES</b>	Multimedia design, web design, animation
<b>INSTITUTION</b>	Design Centre Greenside, Johannesburg, South Africa
<b>DATES</b>	2006 - 2007
<b>QUALIFICATION AWARDED</b>	NONE due to incompleteness (BA Hon's Communications management)
<b>PRINCIPAL STUDIES</b>	Creative Brand Leadership
<b>INSTITUTION</b>	Vega School of Branding, Johannesburg, South Africa



## Curriculum vitae

### Skills and Competences

#### **LANGUAGE SPOKEN**

English (first language, fluent) written and spoken

#### **OTHER LANGUAGE(S)**

Setswana (intermediary proficiency)

#### **SOCIAL SKILLS AND COMPETENCES**

Great interpersonal relations, well traveled and culturally eclectic, ethical & professional

#### **ORGANIZATIONAL SKILLS AND COMPETENCES**

Proactive with the ability to work under pressure whether in a team or independently, leadership, adaptability, self motivated, creative critical thinking and strategic planning, creative problem solving, conflict resolution, time management

#### **COMPUTER SKILLS AND COMPETENCES**

Adobe creative suite (XD, photoshop, InDesign, Illustrator, Animate, After Effects), Visual Studio, Microsoft office, Trello, Invision & Invision Craft, Uxpin, basic Html and CSS knowledge

#### **ADDITIONAL INFORMATION**

Hobbies and interests include digital painting, comics, design research, watching sci-fi, callisthenics, history, philosophy, futurism, and sociology blogs and ideas, online gaming, "watching" social media, occasionally participating or volunteering in social upliftment and related charities

#### **PORTFOLIO LINK**

<https://kagelang.wixsite.com/kagoportfolio>

